

1. 1A: According to an analysis from Business Insider in 2009, the rough cost for the New York Times to deliver all of its newspapers annually to their subscribers is around 644 million dollars. Even at the time, it would have been twice as cost effective to send an E-Reader to every subscriber instead. Now, things have changed even further against newspapers, as paper, ink, and labor cost much more. Newspapers have now been shifting to publishing fully online. You are the board members of a major national print publication. Discuss whether or not to discontinue print publication, and weigh the pros and cons. If you decide to discontinue print publishing, figure out options to retain readership as you shift to publishing fully online.
2. 2A: Since the pandemic began, learning has moved increasingly digital. Textbooks and whiteboards have been replaced by screens and videos. As this has changed, many people have raised concerns on whether this is an improvement to education, or an issue that needs to be addressed. As members of a school board, you have been faced with complaints from parents about the shift to YouTube for their children's education. Figure out whether or not digital education is impacting the student's education, and propose changes, if any are required.
3. 2D: In 2021, Donald Trump was banned from Reddit, Twitch, Shopify, Twitter, YouTube, Facebook, Instagram, Snapchat, and TikTok in relation to his statements surrounding the 2020 election and the January 6th riots. This has raised a continuous debate on what can be posted on social media and if political officials can make such posts, and if this infringes on free speech. You are policy makers for a large social media corporation. Should political officials be allowed to post their views freely on social media sites, no matter the consequences? Summarize your findings, and create a draft on a new policy to propose to the board of your company.

<https://www.businessinsider.com/2009/1/printing-the-nyt-costs-twice-as-much-as-sending-every-subscriber-a-free-kindle>